

FOR IMMEDIATE RELEASE

September 18, 2008

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Marketing/Communications

**GLENDALE LOOKING FOR UNIQUE VENDORS  
FOR FIESTA GLENDALE OCTOBER 11**

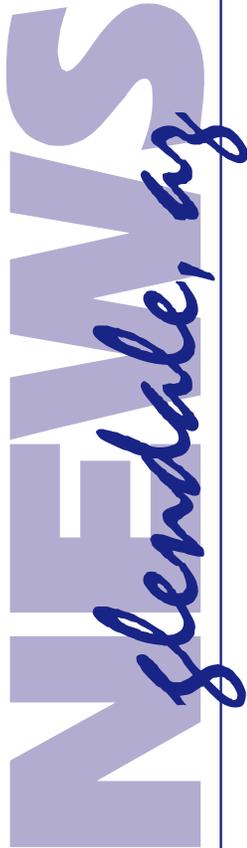
**GLENDALE, Ariz.** -- The city of Glendale is gearing up for Fiesta Glendale on Oct. 11 and is looking to enlist arts and crafts vendors, as well as food concessionaires to participate in the festival.

To ensure that Glendale's festivals remain fresh and exciting for residents and visitors, the Office of Special Events is looking for new and different vendors to create a unique experience. For this particular festival, desirable arts and crafts vendors would include those with hand-made merchandise originating in Latin America and very unique in nature and high quality. All businesses or individuals are invited to apply; space is limited, however, and applicants will be held to very strict guidelines.

Likewise, food concessionaires should apply if their food products feature fresh ingredients and are of high quality in nature. Display and presentation are extremely important, as well.

Glendale's award-winning festivals draw nearly 500,000 people annually. Fiesta Glendale, a celebration to honor the region's Hispanic culture, has traditionally been held at during September, but was changed to October this year, falling at the end of Hispanic Heritage month.

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Glendale, AZ 85301  
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[www.glendaleaz.com](http://www.glendaleaz.com)

**Fiesta Glendale Vendors**  
**Add 1/1/1**

To request a vendor information form, please contact Nicole Sandberg at 623-930-2017, or via e-mail at [nsandberg@glendaleaz.com](mailto:nsandberg@glendaleaz.com). Vendors may also fill out the form online at [www.glendaleaz.com/vendor\\_information.cfm](http://www.glendaleaz.com/vendor_information.cfm).

To learn more about Fiesta Glendale and Glendale's season of award-winning events, visit [www.glendaleaz.com/events](http://www.glendaleaz.com/events).

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