

FOR IMMEDIATE RELEASE

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GLENDALE VISITOR CENTER RECEIVES NEW INTERNATIONALLY-RECOGNIZED SIGNAGE

GLENDALE, Ariz. – If you’ve driven around in downtown Glendale lately, you may have noticed a new sign on the Bank of America building; while the ‘i’ sign may have caught your eye, you may not be sure what it stands for.

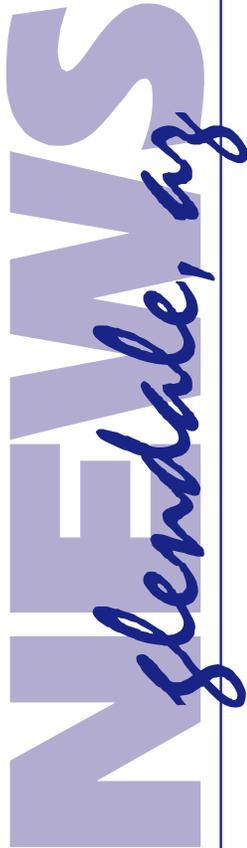
No, it doesn’t stand for iPod or iPhone or any trendy electronic gadget – the italic lower-case ‘i’ is the international symbol for information, more specifically, visitor information.

The Glendale Visitor Center, which opened its door in October of 2000, has since served more than 88,307 visitors from each of the 50 states and a total of 46 countries! The Glendale Visitor Center is an official "Local Visitor Information Center," a unique designation from the Arizona Office of Tourism.

With this new additional signage, the city hopes to be able to attract visitors who may be in downtown Glendale, but perhaps not aware that we offered a visitor center, with a wealth of information on what to see and do in the city and the state.

"We are thrilled to display an official Information sign to assist our visitors in locating the Glendale Visitor Center," said Tourism Manager Lorraine Pino. "The signage is an additional component in our goal to provide the utmost in customer service to our visitors and residents."

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City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com

Visitor Center signage
Add 1.1.1

In addition to countless free local, regional and statewide maps, the Visitor Center boasts all kinds of brochures and travel information, and internet access for visitors, the perfect place to start your Glendale journey.

For more information you can reach the Visitor Center at 623-930-4500 or on the Web at www.visitglendale.com.

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