

**FOR IMMEDIATE RELEASE**

August 15, 2007

**CONTACT:** Jennifer Stein: (623) 930-2958  
Marketing/Communications Department

## **GLENDALE 11 LAUNCHING PODCASTS ONLINE**

**GLENDALE, Ariz.** – Podcasting. iTunes made it famous. YouTube made it notorious. Glendale is making it local.

With podcasting, you can now take your favorite Glendale 11 TV shows with you wherever you go.

Glendale 11 and [www.glendaleaz.com](http://www.glendaleaz.com) have joined forces to create podcasts, which are now available to download online onto any computer or device that plays videos.

The podcasts are free to download and view from [www.glendaleaz.com/emedial](http://www.glendaleaz.com/emedial).

About eight to 12 popular Glendale 11 shows will be available for regular viewing, and 15 podcasts are online to download. Mac and iTunes users can download the podcasts directly into their play lists and then onto their iPods or other portable MP3 devices. PC users can also download the files onto their portable devices by following instructions on the podcast Web site.

The featured shows will rotate throughout the months to provide viewers with a variety of programs. However, the Web site will be expanded to feature an even bigger library in the future.

The programs are some of Glendale 11's most popular and award-winning TV shows. Many of the Podcasts have been nominated for national broadcasting awards from organizations such as: the Rocky Mountain Emmy Awards, the TELLY Awards and NATOA (the National Association of Telecommunications Officers and Advisors).

For more information and to download files, please visit [www.glendaleaz.com/emedial](http://www.glendaleaz.com/emedial).

