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RECORD CROWDS PACK DOWNTOWN GLENDALE STREETS FOR FIRST-EVER BCS BLOCK PARTY

GLENDALE, Ariz. – History was made in Glendale on Jan. 6, as the city hosted the first-ever BCS Block Party, marking the largest event ever held in downtown Glendale history, with 105,000 people enjoying the festivities.

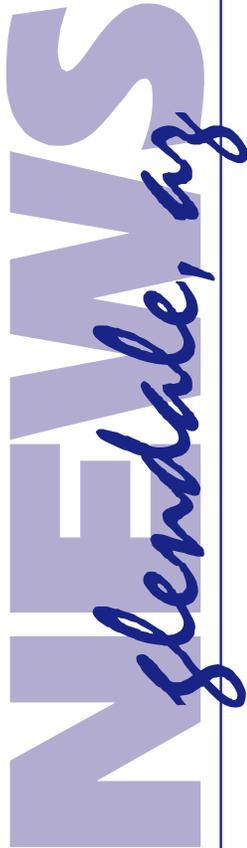
Record crowds filled the streets for the block party, including college football fans in town to see their teams play in the national championship game. The thrilling battle of the marching bands proved to be a huge hit, packing the area around Murphy Park to enjoy their school's pre-game and half-time shows and traditional fight songs. Cheerleaders and team mascots also performed along with the bands to create a pep rally atmosphere for fans.

“We were extremely pleased with the success of this event,” said Special Event Division Manager Martin Dickey. “We enjoyed hosting all of the traveling fans and the feedback has been that all of the visitors enjoyed their experience in downtown Glendale, as well.”

This event marked the end of the city's annual holiday events, the largest free light display in the state, with 1.4 million lights blanketing several blocks in Historic Downtown Glendale. *Glendale Glitters* was attended by more than 350,000 people over six weeks.

For more information on Glendale events, visit www.glendaleaz.com/events or call 623-930-2960.

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