

FOR IMMEDIATE RELEASE

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GLENDALE RESIDENTS SAVE MONEY THROUGH PRESCRIPTION DRUG SAVINGS PROGRAM

GLENDALE, Ariz. – As children head back to school this month, families will be looking for ways to not only save money, but keep everyone healthy. Glendale's partnership with Financial Marketing Concepts, Inc. (FMC) for a prescription drug discount program, launched in February, can save an average of 66 percent on prescriptions.

During the first five months of the program, participants using the discount through Glendale's program turned in nearly 1,500 prescription claims, averaging 66 percent savings which equates to more than \$90,000 total saved by participants.

This *Coast2Coast Rx* card allows all Glendale residents, regardless of income, age or health status to participate in the program and save on the cost of their medications. This program saved cardholders throughout the nation more than 55 percent in 2011 on the cost of prescription drugs. Other people living outside the city of Glendale are also able to take part in the program. In addition, pets can receive medication discounts through this program. The Rx card will be distributed free of charge and can be used at all pharmacy chains and most independent pharmacies in the city of Glendale and includes more than 60,000 drugs in its formulary.

Besides the discount on prescriptions, the card also provides dental, vision, diabetes and hearing discounts up to 50% for the entire family and 50 to 80 percent discounts for lab and imaging tests, helping residents save on costs for these services.

– MORE –

PRESCRIPTION DISCOUNT

Add 1-1-1

The *Coast2Coast Rx* card is available for residents at most participating pharmacies, governmental offices, libraries and Glendale public facilities. Residents will also be able to print the Rx card, check their prescription prices and view the nearest participating locations at www.coast2coastrx.com. The *Coast2Coast Rx* card will provide residents with a valuable option to help maintain their health and wellbeing at an affordable cost.

For more information, visit www.glendaleaz.com/CommunityPartnerships or call 623-930-2868.

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