

FOR IMMEDIATE RELEASE

August 13, 2009

CONTACT: Kimberly Larson, 623-930-2989
Marketing/Communications Department

FESTIVAL VENDORS CAN DOWNLOAD APPLICATIONS FOR GLENDALE'S 2009-2010 FESTIVAL SEASON

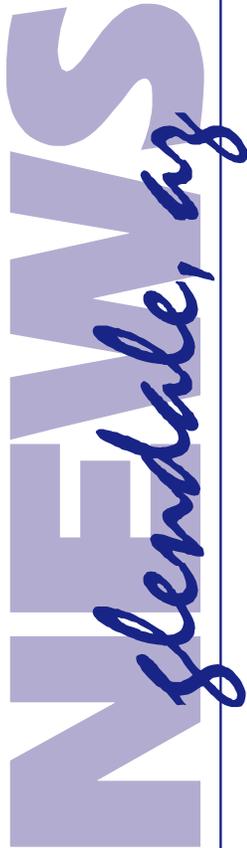
GLENDALE, Ariz. – As Glendale prepares for another festival season, the Office of Special Events asks that vendors access event applications online, at www.glendaleaz.com. The Web site also offers information on fees, deadlines as well as additional event guidelines.

Vendors can print out the application and either mail it or fax it to the Office of Special Events, Attn: Nicole Sandberg. The mailing address is 5850 W. Glendale Ave. Glendale, AZ 85301. The fax number is 623-915-2696.

The Office of Special Events is seeking vendors and artisans with new and exciting products that are high quality in nature. All businesses or individuals are invited to apply; space is limited and applicants will be held to very strict guidelines. Vendors will be asked to submit photographs of their products and booth presentation in addition to the application to be included in the jury process.

In addition, food concessionaires are sought with food products featuring unique food items, quality ingredients and an aesthetic presentation. Food vendors are required to turn in photographs of their booth presentation along with a detailed menu, and the application to be included in the jury process.

-more-



Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com

Call for Vendors
Add 1/1/1

The city's lineup of events includes: Glendale Glitters Spectacular Nov. 27-28; Gingerbread Nights Dec. 4-5; Spirit of Giving Weekend Dec. 11-12; Jingle Bell Rockin' Nights Dec. 18-19; Glendale Glitter and Glow Block Party Jan. 16; The Glendale Chocolate Affaire Feb. 5-7; and Glendale's Gibson Jazz and Blues Festival, date to be determined in April. Combined, these events draw more than 400,000 people each season.

For more information, contact Nicole Sandberg in the Office of Special Events at 623-930-2017 or via e-mail at nsandberg@glendaleaz.com. To download an application online, please visit the vendor information center at: www.glendaleaz.com/events.

###