

FOR IMMEDIATE RELEASE

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Public Relations Office

THE CITY OF GLENDALE CELEBRATES COYOTES PLAYOFF SPIRIT!

GLENDALE, Ariz. – Glendale and Coyotes fans are excited to celebrate the hometown team as the Stanley Cup playoffs begin next week. During the game, fans will show their support by wearing white, in traditional “White Out” fashion. But the week leading up to the game, fans should head to the Glendale Visitor Center to pick up free Coyotes posters and enter to win playoff tickets!

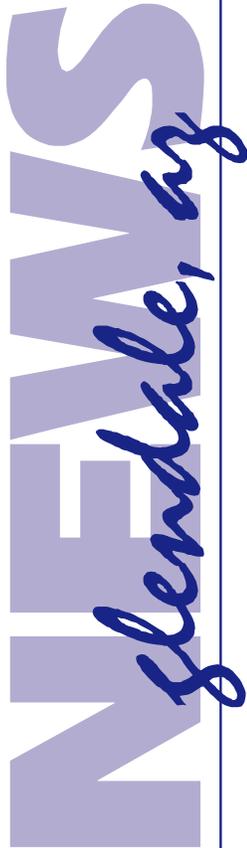
The Glendale Visitor Center is now “Coyotes Central,” decked out with decorative signs, jerseys, décor and other Coyotes memorabilia, provided by Just Sports located at Westgate City Center.

Come by the Glendale Visitor Center beginning Tuesday, April 6 to pick up a free “Go Coyotes!” poster to proudly display your Coyotes spirit whether it’s in a car window, front door or a store front. A limited number of free “Go Coyotes!” signs will be given out on a first-come, first-served basis with a limit of five per person. In addition, fans wearing white or Coyotes merchandise will receive a Coyotes poster.

Plus, anyone stopping by the Visitor Center between now and Monday, April 12 can enter to win two tickets to a Coyotes playoff game.

The Glendale Visitor Center is located in downtown Glendale, 5800 W. Glenn Drive, suite 140, and open Monday-Friday, 10 a.m.-5 p.m. For more information or directions, contact the Visitor Center at 623-930-4500 or

www.visitglendale.com.



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