

FOR IMMEDIATE RELEASE

September 22, 2009

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RESIDENTS CAN WIN CHANCE TO BE IN GLENDALE GLITTERS COMMERCIAL

GLENDALE, Ariz. – We want your Glendale Glitters memories! With the award-winning festival celebrating its sixteenth year, the Office of Special Events is teaming up with Glendale 11 to create a special television commercial starring some lucky Glendale residents.

Residents are encouraged to submit their favorite Glendale Glitters memory, whether it be funny and embarrassing (kids crying on Santa’s lap!) or touching and unforgettable (a wedding in the park under the 1.5 million lights!). Visit www.glendaleaz.com/events to enter your favorite memory or reason why you attend year after year, and you and your family could be TV stars!

“What we’ve found during Glitters’ long history is that we are now seeing a second generation of attendees,” said Martin Dickey, special events division manager. “Parents who came as children years ago are now bringing their children to the event, creating wonderful holiday traditions. We thought this would be a great way to celebrate the event by asking our residents to share these memories with us in this way.”

More than one family will be selected to participate. Entries are due Oct. 12, and winners will be notified by Oct. 16. The commercial will air on Glendale 11 and KTVK Channel 3 during the holiday season.

For more information, visit our Web site at www.glendaleaz.com/events.

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