

FOR IMMEDIATE RELEASE: February 19, 2015  
CONTACT: Laurie Berg Sapp, 623-930-4510, Public Information Office

## GLENDALE COUNCILMEMBER CHAVIRA LOOKS BACK AT THE CITY'S SUCCESSFUL ROLE IN SUPER BOWL 49 ON "GLENDALE TODAY"

**Glendale, Ariz.** — Glendale Councilmember Sammy Chavira, Yucca District, recaps the city's planning, preparation and hosting of Super Bowl XLIX in his new edition of the TV show "Glendale Today". The show highlights the city's recent Super Bowl experience with city staff from the Economic Development and Public Safety departments.

Councilmember Chavira talks to Programs Administrator Jean Moreno about the economic impact through sales tax, community development fees and the showcasing of local businesses as well as the large amount of media attention presenting a positive image of Glendale across the nation and the world. Assistant Police Chief Matt Lively and Assistant Fire Chief Chris DeChant discuss how the added safety training and public safety partnerships will benefit residents and the city for many years to come.

The show begins airing February 20 at 8 p.m. "Glendale Today" is produced by staff from the city-owned TV station Glendale 11. The show will air daily on Glendale 11 as well as online via the city's video library at [www.glendaleaz.com/video](http://www.glendaleaz.com/video) and exclusive segments can be found on the city's YouTube channel at [www.youtube.com/MyGlendale11](http://www.youtube.com/MyGlendale11). For more information about the new TV show, visit [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11).

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