

FOR IMMEDIATE RELEASE

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LOOK OUT FOR BIGGER AND BETTER SIGNS

GLENDALE, Ariz. – A number of Glendale street name signs are getting the biggie upsize deal, thanks to a grant Glendale Transportation received for the Elderly Mobile Sign Project.

Drivers will see the new-and-improved signs along 59th Avenue from Greenway to Cactus and on Thunderbird Road from 51st to 67th avenues. In the north part of Glendale, new signs will be featured on 67th Avenue from Loop 101 to Bell Road and on Union Hills from 59th to 75th avenues.

The street name sign program was designed to assist elderly drivers and pedestrians to identify the name of the street more easily. One of the key factors in determining the location of the new street name signs was selecting streets in proximity to several hospitals in Glendale.

The \$19,404 grant was issued through the Maricopa Association of Governments. In addition to increasing the size of the signs, the placement of the street name signs are being positioned differently. Street name signs are traditionally placed on top of a stop sign at the street intersection, but the new signs are being attached to the street light pole prior to the actual street.

The replacement signs are 40 percent larger than the existing ones. About 90 signs at 40 intersections will be installed in the next few months. Drivers will see new fonts and capitalization techniques. For example, instead of seeing the letters in all capitols, now the signs will display both upper and lower case letters.



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“We are excited about receiving this special grant because it will help people improve the accuracy in finding of a destination,” said Glen Jones, Traffic Signs and Marking Supervisor. When it is difficult to see a sign, it could affect traffic and safety.

For more information, visit <http://www.glendaleaz.com/transportation>.

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