

FOR IMMEDIATE RELEASE

March 4, 2009

CONTACT: Jennifer Stein, 623.930.2958
Marketing/Communications Department

THAT THURSDAY THING FOR MARCH IS SERVING UP FUN

GLENDALE, Ariz. – March Madness takes on a new meaning for shoppers on Thursdays. That Thursday Thing in March takes on a culinary theme that will entice anyone's palate and desire to cook.

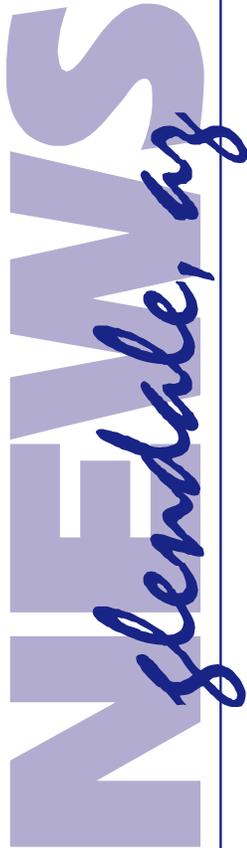
On Thursday, March 19, Glendale will offer people an opportunity to sample 'The Dish', the ninth edition of Historic Downtown's cookbook. Visitors will begin their culinary journey at the Glendale Visitor Center where they will receive a list of merchants who have recipes highlighted in the book. Participants will then pick up the recipe labels to complete their cookbook.

As shoppers tour through the area, many participating shops, restaurants and museums will offer samples of their recipe. The cookbook will be distributed to the first 500 visitors.

Each participant will receive an event map, goodie bag with coupons and an opportunity to spin a themed prize wheel.

Live music and entertainment will be located throughout Old Towne and Catlin Court, as well as free horse-drawn carriage rides and fun giveaways. Ollie the Trolley will provide free trolley rides throughout Old Towne and Catlin Court (starts at the Visitor Center) with stops at the Cerreta Candy Company.

The charity component for March is a canned food drive to benefit St. Mary's Food Bank. Non-perishable food items will be accepted at the Glendale Visitor Center.



Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com

That Thursday Thing is featured on the third Thursdays of the month from 5 to 8 p.m. Here are the themes for the upcoming events:

- April 16 – “Spurs and Spendin’!” – Western Experience

- May 21 – Girl’s Night Out with a Pajama Party & Tiara Party

The Glendale Visitor Center is located at 5800 W. Glenn Drive, Suite 140 in downtown Glendale. For more information, call 623-930-4500 or visit www.VisitGlendale.com/cook.