

FOR IMMEDIATE RELEASE

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Travel Green + Travel Happy = Healthy Environment

GLENDALE, Ariz. – Watch out planes, trains and automobiles! Bikes, buses and carpools are taking over as the city of Glendale launches a new green initiative called Travel Green to give people the opportunity to help clean up our environment on the go.

Travel Green in the city of Glendale provides information, tools and resources to help residents, employers and employees make wise choices about how to get around in an effort to help reduce traffic congestion and pollution, while saving money.

The official launch of Travel Green is scheduled to take place at the Glendale Garden Festival on Saturday, May 3 from, 8:30 a.m. to 1 p.m. at the Glendale Xeriscape Demonstration Garden, located at the Glendale Main Library, 5959 W. Brown Street. Staff from Glendale’s Transportation Department will have a booth set up at the festival to provide Travel Green hand-out information and giveaway items.

The goal of the program is to encourage citizens to explore the various alternate transportation options available.

“Travel Green is designed to motivate people to make a change and come up with new commuting solutions that will work best for them,” said Rhianna Encizo, Glendale trip reduction coordinator.

As part of this new environmentally friendly campaign, the city has launched a Travel Green tool kit online, which provides people with essential



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information at the click of a mouse. For more information, call 623.930.2967 or visit

<http://www.glendaleaz.com/travelgreen>.