

FOR IMMEDIATE RELEASE

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CITY COUNCIL ADOPTS NEW STRATEGIC GOALS

GLENDALE, Ariz. – The Glendale City Council approved new strategic goals at its meeting Tuesday (Feb. 14) that will guide the future vision and policy direction for the city.

“These new strategic goals provide our city management and staff clearly defined priorities for the next 12 to 18 months,” says Glendale Mayor Elaine Scruggs. “Adopting the strategic goals through resolution provides a greater opportunity for our residents and businesses to become aware of the Council’s agreement on the intentions that will guide our future decisions.

“The six goals re-emphasize the Council’s long-standing commitment to providing the highest quality of services in the most fiscally-prudent manner for Glendale’s neighborhoods, residents and businesses.”

The six new strategic goals were developed with the Council’s vision for the city of Glendale as “One Community.” They are:

1. *One Community With Strong Neighborhoods*
2. *One Community With Quality Economic Development*
3. *One Community With A Vibrant City Center*
4. *One Community With An Active Partnership With Luke Air Force Base*
5. *A City With High Quality Services For Citizens*
6. *A City That Is Fiscally Sound*

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New Council Goals

The City Council has identified key objectives and will be developing additional objectives to meet these six strategic goals. To view the key objectives that have already been identified, visit www.glendaleaz.com.

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