

CONTACT: Diane Nevill, 623-930-3554  
Public Information Officer  
Megan Toohey, 480-350-0921  
Fiesta Bowl

## Citizens Can Get Involved with Fiesta Bowl Committees

**GLENDALE, Ariz.** – It takes a cast of thousands to put on the Tostitos Fiesta Bowl and its numerous associated activities. Glendale will be the setting for the Jan. 1, 2007, Tostitos Fiesta Bowl; a week later, on Jan. 8, the Tostitos BCS National Championship Game will be held.

In gearing up for those two big games and other events, the Fiesta Bowl organization is holding a Fiesta Bowl Volunteer Fair from 1-4 p.m. on Saturday, Nov. 4 on the front lawn of Glendale Main Library, 5959 W. Brown St. This is an opportunity for citizens to get involved – as much or as little as they would like.

“Glendale residents are encouraged to attend the fair and learn about the various activities they can help with,” says Megan Toohey, Event Coordinator for the Fiesta Bowl. “You make new friends and have a lot of fun—plus you are connected with events that draw people from across the U.S.”

Each event will have its own table at the fair. Attendees can talk to the event chairpersons to see what is required of volunteers. They can sign up on the spot.

“All a volunteer needs is enthusiasm,” adds Toohey. For questions about volunteering, she can be reached at 480-350-0921.

Volunteer opportunities include:

- Wells Fargo Fiesta Bowl Million Dollar Hole-in-One presented by NetPro, Nov. 9-19, 2006. For just \$1 a shot, more than 1,000 golfers of varying skill levels will aim for a hole-in-one on a 125-yard hole. The top ten finishers each day receive fabulous prizes, including gift certificates. The top three daily finishers, including anyone who nails a hole-in-one, will advance to the finals for a shot at the \$1 million dollar hole. A portion of the proceeds will benefit the 100 Club, supporting families of police officers and firefighters when tragedy strikes. As a volunteer, you can make it happen!

- more -

**NEWS**  
*Glendale, az*

Only library  
to receive the  
Arizona Governor's  
Arts Award

Award-winning  
teen programs

Oldest library  
in the Valley,  
serving residents  
since 1895

Glendale Public Library  
Main Library  
5959 W. Brown St.  
Glendale, AZ 85302  
623-930-3530  
[www.glendaleaz.com/library](http://www.glendaleaz.com/library)

- Honeywell Fiesta Bowl Aerospace Challenge presented by The Arizona Republic featuring Microsoft Mission Control, Dec. 4, 2006. As one of Arizona's premier academic contests for you, this program has been designed to enhance knowledge of space technology for fifth through eighth grade students. Participants develop plans for a "new" generation International Space Station complete with a physical scale model. Volunteers are needed to perform various duties, including set-up, registration, overseeing entertainment activities, etc. This event is in the West Valley.
- Fiesta Bowl Information Services, Dec. 27, 2006-Jan. 8, 2007. Information Services is a special concierge-type service provided at the two Tostitos Fiesta Bowl team hotels to answer any questions for players, members of the official parties and potentially alumni.
- Blue Cross Blue Shield of Arizona Fiesta Bowl National Band Championship, Dec. 29, 2006. As a long standing Fiesta Bowl tradition, the Band Championship has distinguished itself as one of the most prestigious high school marching band competitions in the country. Featuring the nation's most highly decorated bands, the Band Championship welcomes participants to present their best 10-minute field presentations in front of a panel of judges who critique them on musical performance, visual performance, auxiliary techniques, percussion, drum majors and general overall effect. Volunteers have an opportunity to be part of the excitement.
- Wachovia Securities Fiesta Bowl Ball presented by Ellie & Michael Ziegler, Dec. 30-31, 2006. As the Valley's most prestigious New Year's Eve affair, the Ball is an elegant evening of live entertainment, dinner and dancing. Distinguished guests traveling with the teams participating in the Tostitos Fiesta Bowl, as well as some of the Valley's top business leaders will dance the night away while welcoming in the New Year at the enchanting Phoenician Resort. Guests will also enjoy a special silent auction featuring outstanding items including travel and entertainment packages, sports memorabilia and fine jewelry. Proceeds from the silent auction benefit Fiesta Bowl charities such as The 100 Club, established to assist the surviving families of fallen police officers and firefighters. Volunteers are needed to assist with the silent auction, decorations and registration.
- Fort McDowell Fiesta Bowl Parade presented by the Fort McDowell Yavapai Nation, Dec. 30, 2006. As a time-honored Valley tradition and Arizona's largest single-day spectator event, the Parade has been noted as one of the top six parades in the nation by *USA Today*. Volunteers will enjoy seeing the dazzling array of colorful floats, magnificent helium balloons, harmonious marching bands and spirited specialty and equestrian units. Committee volunteers are needed to help with all aspects of this event.

- more -

- Insight Bowl Block Party, Dec. 31, 2006. Named one of the top ten places in the nation to ring in the New Year by *USA Today*, and “The Place to Party” by *The Sporting News*, the Block Party is the Valley’s premier New Year’s Eve celebration. With Arizona’s only midnight countdown drop, national headlining acts, beer gardens, dueling pianos and freestyle motorcross jumpers, the Block Party offers an exhilarating evening of jam packed entertainment. Enthusiastic leaders are needed for an array of positions for this volunteer committee.
- College Football’s Biggest Party, Jan.1, 2007 and Jan. 8, 2007. Annually attracting tens of thousands of fans, College Football’s Biggest Party is an action packed celebration full of the ultimate tailgate experience. Crazy sports fanatics will gear-up for the big game while enjoying pep rallies, performances by the university marching bands, cheerleaders, Jumbotrons to watch the preceding bowl games, interactive games and food and beverage booths. Volunteers have an opportunity to be a part of the excitement.
- Fiesta Bowl Guest Services, Jan. 1, 2007 and Jan. 8, 2007. With the huge number of fans that travel with the participating teams, it is imperative that their questions are answered on game day. Energetic and friendly volunteers are needed to staff the six information booths that surround the stadium.

###