



FOR IMMEDIATE RELEASE

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RECORD-BREAKING WEEKEND IN GLENDALE

Glendale, Ariz. – More than 122,000 visitors converged in Glendale this weekend to enjoy sports and entertainment activities including a NHL Coyotes game, MLB Spring Training games, *WrestleMania*® XXVI and a Paul McCartney concert. Sold-out crowds and record-breaking attendance at the University of Phoenix Stadium, Jobing.com Arena and Camelback Ranch-Glendale marked this momentous weekend. Once again, this weekend proved that Glendale has become an international destination attraction.

WrestleMania XXVI alone grossed \$5.8 million, becoming the highest grossing and attended entertainment event ever held at the stadium. The sold-out event attracted 72,219 fans from all 50 states and 26 countries, attracting more fans than even the 2008 Super Bowl (71,101).

While earlier in the day securing a spot in the playoffs, Saturday evening the Phoenix Coyotes played to a sold-out crowd of 17,188 and beat the Colorado Avalanche. Camelback Ranch-Glendale broke an attendance record on Saturday for the 4th time this season, attracting more than 13,583 to the Saturday game between the Seattle Mariners and Los Angeles Dodgers. Paul McCartney opened his “Up and Coming” tour in Glendale, to another sold-out crowd at the Jobing.com Arena, selling more than 14,000 tickets in less than a month.

Glendale hotels this past weekend were at 100-percent occupancy and restaurants and businesses in and around the sports and entertainment district saw an upswing in business this weekend from event goers. The weekend activities cap off the busiest month yet for Glendale’s Sports and Entertainment District.

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