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New Arts Show Debuts on Channel 11

Glendale, Ariz. – “The Arts Advantage in Glendale” debuted on Glendale Channel 11 on July 1 and will air every Wednesday night at 7 p.m. Viewers can also watch the show at various other times throughout the week.

The 30-minute show highlights two national studies about the value and impact of arts and culture on the local economy. The studies found that arts and culture is a \$6.6 million industry in Glendale and community is home to 235 arts-related businesses that employ 663 people. The studies were conducted by Americans for the Arts, a national organization serving communities across the country. Guests interviewed by Glendale 11 show host Julie Watters include Robert Booker, Arizona Commission on the Arts Executive Director and Brenda Sperduti, Arizona Citizens Action for the Arts Executive Director.

For more information about arts and culture in Glendale, visit the website at www.glendaleaz.com/arts; for more information about Glendale 11, including the station’s TV guide, visit www.glendaleaz.com/glendale11.

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