

FOR IMMEDIATE RELEASE

September 11, 2006

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## GLENDALE'S WEB SITE CELEBRATES 1<sup>ST</sup> ANNIVERSARY

**GLENDALE, Ariz.** – Glendale's new and improved official web site, [www.glendaleaz.com](http://www.glendaleaz.com) celebrates its first anniversary with record-breaking numbers.

Since the site's re-launch in September 2005, the number of online visitors hit an all-time high with more than 265,400 visits in May 2006.

In the past year, a number of great communication features have been added to attract more visits including:

- Glendale Bulletins – an online subscription service for regular e-mail updates on a variety of topics.
- A redesigned homepage that features magazine-style stories and images
- Introduction of new sites to the city's online family, including [www.downtowndistrictdining.com](http://www.downtowndistrictdining.com), [www.Glendalegotgame.com](http://www.Glendalegotgame.com) (a site dedicated to major sports and entertainment events and how the city is preparing for them) and the newly redesigned [www.visitglendale.com](http://www.visitglendale.com) (the city's official tourism site)
- Improved navigation throughout to help users
- More special features for the kids section
- A comprehensive volunteer section, photo galleries for the city's public art installations and more.



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[www.glendaleaz.com](http://www.glendaleaz.com)

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Page Two

The top pages visited online includes employment, news, events and festivals, neighborhoods and city clerk.

Looking ahead, Glendaleaz.com is in the process of adding an En Español section, featuring valuable contact information and details on city services. The city is also working on the development of pod casts, as well as an online bill pay system.

For more information or to sign up for Glendale Bulletins, visit [www.glendaleaz.com](http://www.glendaleaz.com) or to provide feedback or suggestions please e-mail [webmaster@glendaleaz.com](mailto:webmaster@glendaleaz.com).

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