

FOR IMMEDIATE RELEASE

American Express to Host Pet Carnival on Oct. 14 Featuring City of Glendale's "Walk a Hound...Lose a Pound"

Event will benefit local animal welfare agencies

Phoenix, Arizona - American Express will host its third annual Pet Carnival, featuring the City of Glendale's "Walk a Hound...Lose a Pound," on Saturday, Oct. 14 from 8 a.m. to noon at Sahuaro Ranch Dog Park in Glendale.

The American Express Pet Carnival will feature:

- Walk around Sahuaro Ranch
- Dog wash*
- Holiday pet photos*
- Costume and look-alike contests
- Silent auction
- Pet and human refreshments

* Donations requested to benefit the Arizona Humane Society, Maricopa County Animal Care and Sun Valley Animal Rescue.

The first 50 participants will receive a \$30 Arizona Humane Society gift card.

Bring your four-legged friends and enjoy the activities. Registration is required for "Walk a Hound...Lose a Pound." Registration fees are \$10 for Glendale residents and, \$12 for non-residents. For more information on "Walk a Hound," please call 623-930-2042.

For more information on the American Express Pet Carnival, call 623-492-7414.

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About American Express

American Express Company is a diversified worldwide travel, financial and network services company, founded in 1850. It is a world leader in charge and credit cards, Travelers Cheques, travel, and business services. Locally, American Express is one of the Valley's largest employers and has been named a "Top Company to Work For." Visit the company today at [americanexpress.com](http://www.americanexpress.com/home). <http://www.americanexpress.com/home>.

About Glendale, Arizona

Located on the Western edge of Phoenix, Glendale is a convenient 20 minutes from Phoenix Sky Harbor International Airport. As Arizona's fourth-largest city and home to the 2008 Super Bowl, Glendale offers travelers a wide variety of amenities including the famous Historic Downtown shopping district, legendary special events and festivals, museums and cultural attractions, and a growing number of professional sports facilities. Glendale is a well-planned blend of Old West and New Economy. It's one of the fast-growing Arizona cities, yet remains most famous for its

well-preserved charm. Visit Glendale at www.glendaleaz.com

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