

FOR IMMEDIATE RELEASE

June 29, 2006

CONTACT: Jennifer Liewer, 623-930-2965
Marketing/Communication

SWEET SUMMER SATURDAYS IN HISTORIC DOWNTOWN GLENDALE

GLENDALE, Ariz. -- Cool treats and sweet deals prevail this summer as Historic Downtown Glendale gears up for Sweet Summer Saturdays.

Treat yourself this summer with a fun day of shopping amid the tree-lined, shady streets of Historic Downtown Glendale. Downtown merchants will offer special discounts and cool deals to shoppers on these special summer Saturdays, so mark your calendar now, you won't want to miss out.

Sweet Summer Saturday fun begins at 10 a.m. and runs throughout the evenings until the downtown restaurants close. Participants will want to start their summer day at the Glendale Visitor Center to pick up a summer savings pass (this pass gives shoppers great discounts at a variety of downtown merchant locations), event map and a refreshing treat.

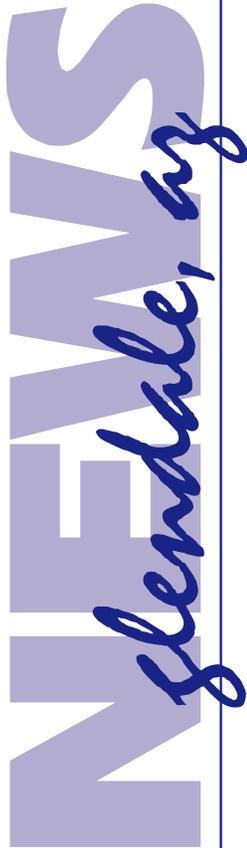
More than a dozen stores will be giving away free fun summer gifts to the first 25 customers each event date. The shop names will be revealed the Friday before the event.

Visitors will also have a chance to pick up the Historic Downtown recipe collection for summer 2006, Summer Seasonings, while supplies last.

For more information call (623) 930-4500 or visit

www.SweetSummerSaturdays.com.

###



Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com